



# Central Arkansas Trail Alliance Meeting Minutes

E: centralartrail@gmail.com

**Meeting Title:** CATA Board Meeting

**Date:** 01/10/2023

**Location:** Grady's Pizza (6801 W. 12<sup>th</sup> St. Little Rock)

**Attendees:** Jordan M., Jada E., Jeff R., Jeff F., Dustin S., Emma B., David M., David L.

\***CALL TO ORDER** = (18:07)

1. **Finding of a Quorum - Simple majority (6)** Yes 8/10 Board Members Present
2. **Action items – Jordan Mays**
  - a. **Approval of Minutes** YES
  - b. **Financial Report**
    - i. TABLED (Meeting to Switch Administrations on 01-12-2023)
  - c. **Projects/Business that require a vote to Proceed**
    - i. The following members were voted into the board's special positions:  
**David Larson** -At Large - Motion by David McCarney. 2<sup>nd</sup> By Jada Ellis  
**Basil Hicks III** - At Large - Motion by David Larson 2<sup>nd</sup> by Emma Buron  
**Jeff Gannon** - At Large – Motion by Jeffrey Reed 2<sup>nd</sup> by Dustin Slaughter  
**Dustin Slaughter** – At Larger – Motion by Jada Ellis 2<sup>nd</sup> by David Larson  
**Jeff Fore** – At Large – Motion by David Larson 2<sup>nd</sup> by David McCarney  
**Mike Simmons** – At Large – Motion by Emma Buron 2<sup>nd</sup> by Jada Ellis  
**Emma Buron** – Volunteer Coordinator – Motion by David Larson 2<sup>nd</sup> by David McCarney  
**Jeffrey Reed** – Secretary – Motion by Jada Ellis 2<sup>nd</sup> by Jeff Fore  
**David McCarney** – Treasurer – Motion by Emma Buron 2<sup>nd</sup> by David Larson  
**Jada Ellis** – Vice President – Motion by Jeffrey Reed 2<sup>nd</sup> by David Larson  
**Jordan Mays** – President – Motion by Jada Ellis 2<sup>nd</sup> by Emma Buron
3. **Discussion items**
  - a. **Social Media Board Introductions**
    - i. President Jordan mentioned introductions to the CATA's new board members via social media. The Introductions would be short and would be published twice weekly until all board members were introduced. Introductions will also be sent to g-mail account.  
*Motioned and approved.*
  - b. **Sign Pilot Project**
    - i. A motion was made by Jada Ellis, a seconded by David Larson to allocate up to \$75.00 to Emma Buron to introduce a sign program on trails maintained by CATA. These signs will give trail users information about CATA. Signage could also be used for fundraising opportunities.



c. **Vision Goals Roundtable**

- i. Scheduling out work parties for the year on the calendar to give volunteers/members advanced notice,
- ii. Trail maintenance classes to teach volunteers best practices,
- iii. Classes with NIKA kids' group and mechanic workdays/classes.
- iv. Emma mentioned introducing a ride leader certification program to give members the credentials needed to successfully lead a ride.
- v. Creating small committees to work on certain tasks was mentioned by Emma Buron.
- vi. Jada Ellis and Jordan Mays will work on the different social media platforms for outreach and communication.
- vii. Jordan will be publishing a short survey to CATA members to get an idea of trail maintenance needs. He will also be putting out trail counters. Jada made a motion and was seconded by David Larson to create a survey committee to study the data collected. Jeff Fore supported this motion. *Motion Passed*

d. **Fund Raising for Trail Maintenance**

- i. Fund Raising for trail maintenance was briefly mentioned in subsection b. of this section. Brief discussion on grant funding from Walton Foundation. No action taken at this time. Other ideas will be discussed at future board meetings.

e. **Yearly Calendar of Events**

- i. Emma Buron introduces a draft yearly calendar. A discussion was had about publishing all work days, socials and board meetings on a yearly basis. It was also mentioned that the calendar would include upcoming events of outside organizations. This would give CATA an opportunity to schedule workdays around events to better prepare trails.

f. **Opportunities for upcoming workdays**

- i. Jordan reminded the board of the up coming workday at Lake Nixon on January 21, 2023.

*\*Meeting concluded due to time*

4. **Workday Report** (Tabled)
5. **Volunteer hours reported** (Tabled)
6. **Report on monthly social** (Tabled)
7. **Monday night rides reports** (Tabled)
8. **Communications update** (Tabled)
9. **Opportunity for other business** (Tabled)
  
10. **Adjournment** (19:31)