

South Central IMBA News

\$100,000 in Trail Building Grants Available From Bell Helmets

Bell Bike Helmets and IMBA are once again offering up \$100,000 for three trail projects in the U.S. Twelve regional finalists will be announced on March 5, with the three winning projects chosen by public vote. Winners will receive a trail assistance grant from Bell, which will fund the final design and construction by IMBA Trail Solutions. Deadline to apply is Feb. 28.

+ Learn more about the program and how to apply

It Was a Good Year for Mountain Biking in Arkansas

Arkansas Outside compiled a list of all of the great, mountain-bike related projects that got rolling in the state last year. Read about trail expansions, new advocacy groups and developing partnerships. Here's to 2014!

[+ Read the Arkansas Outside post](#)

Project Updates From the South Central Region

IMBA South Central Region Director Steve Schneider has summarized several great things happening in the region on his blog. Check out what's going on with new trails coming to various regions of Arkansas, new IMBA chapters coming on in the region and a Subaru-IMBA Trail Care Crew visit that will support the Syllamo bike trails.

[+ Read the blog for all the region updates](#)

Job Opening: IMBA Seeks Major Gifts Specialist

IMBA is seeking an experienced fundraiser to work as a Major Gifts Specialist out of its Boulder, CO, office. This position helps design and implement donor development strategies, organizes planning and solicitation meetings, conducts donor research and coordinates donor cultivation, communications and events to meet IMBA's fundraising and capital campaign goals. Deadline to apply is Feb. 14.

[+ Learn more and apply](#)

How to Get 100 Miles of Singletrack in the Next 10 Years

The Mount Shasta Mountain Bike Association (MSMBA) of northern California is making significant strides toward achieving its ambitious campaign to build over 100 miles of world-class, multi-use trails in the greater Mount Shasta Area that are professionally designed and sustainable. MSMBA hopes that the 10-year plan for multi-purpose trails will attract cycling tourists by the thousands, contribute millions of dollars to local economies and inspire better health and quality of living through access to world-class outdoor recreation for cyclists at all levels.

+ Read about how MSMBAs are already making big strides toward achieving its goal

Impressions on the State of Fat Biking

IMBA's Upper Midwest Region recently helped host the Fat Bike Access and Grooming Summit in Cable, WI. More than 70 people attended to discuss snow-bike-specific trails, access issues for winter riding and formal IMBA chapter engagement around fat biking's unique issues. IMBA Region Director Hansi Johnson wrote up his thoughts and impressions from the gathering.

• Read Hensli's blog



Eight Easy Ways to Make Mountain Biking Better in 2014

Getting involved with IMBA and the global mountain bike movement is easy! Show some love to the trails that are always there for you, and ensure that great rides continue to exist and expand all over the globe. Whether you want to write a check, lift a trail building tool, send an email or just share your favorite trails with others, you can feel good about every ride this year knowing you've done a little extra to make mountain biking

+ 8 easy ways to get involved

Winter Blowout Sale at the IMBA Store

IMBA calendars, T-shirts and jerseys are now on sale. Select items are 30-50 percent off, plus you can still use your 10-percent member discount by signing in to IMBA.com. Stop by the store now before your size is gone!

• **Check out the gear**

Great Things You Helped Make Happen in 2013



Thank you!

Save the Date!

Please plan to join us in beautiful Steamboat Springs, CO, for the 2014 IMBA World Summit, Aug. 20-24

All information can be found [here](#), as it is updated

With contributions of \$100,000 or more, IMBA's **Elite Level Corporate Supporters** make a huge difference for everyone who rides a mountain bike. Please help us thank

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