

Central Arkansas Trails Formation Survey
Results Summary

Via Survey Monkey

Results as of December 5, 2013

18 respondents

Q1 - Thanks for coming to the "CATA Brainstorming/Formation" meeting on Monday, Nov. 18 and participating in the movement to design, build and maintain great MTB trails! How did you hear about the meeting?

11 Burns Park MTB Group on Meetup\

3 Email/Text from a MTB friend

Comments: IMBA

Met Mike while riding with Jeremy Martin

Q2 - Why did you come to the meeting? What inspired you to come out on a Monday night and find out what was going on?

- To be a part of this, to have more trails
- This is a significant opportunity for mountain biking in the Little Rock area. I want to do whatever I can to help in the effort as the potential is huge. In addition, I've always thought that Little Rock needed an IMBA chapter so I'd like to help make that happen.
- I am very interested in designing and building new trails. Also if the club is ever interested, the mayor of Sheridan has about 60 acres of land next to the city park that he would like to see be used for a multi- purpose trail.
- Love to ride trail! Like to meet people with same enthusiasm.
- All about the ride
- Have a great passion for MTB and outdoor recreation in AR
- Supply insight to the group from my experience with COTA and the CWA watershed. I'm also well connected to the MTB and Action sports industries. And I have been wanting a trail around that lake for my entire life, and I want to be part of the group that makes it happen!
- I am most interested in being involved in establishing the trail at Lake Maumelle. We need a GREAT trail close to Little Rock.
- More trails! I would like to do my part in contributing to the cause and help any way I can.
- I have a strong interest in making biking interesting to kids and I think Mt. biking really catches their imagination. More trails equals more opportunity for them.
- Love to ride! Want to be part of expanding mountain biking in Central Arkansas and creating a place where others will want to ride (and spend their money!).
- To take part in this outstanding opportunity to improve the trail system in the area. Wanted to be a part of it from the start to learn from the experience as well.
- I've been involved in trail building and advocacy locally for several years.
- I love all forms of cycling but mtb is my true love. Want to get involved with establishing CATA and getting trails built & maintained.
- Ready to ride/maintain new trails

- Little Rock has a strong rider base that is growing stronger, but lacks a truly high level trail system that can act as a draw for out-of-town riders. I heard this group was looking to build just such a trail, and I'd like to help.

Q3 - Right now we are working on building a website and Facebook page, plus drafting legal Articles of Incorporation. We are scheduled to meet again to review all this plus our mission statement on Monday, Dec. 9. Will you come back and participate in that meeting?

Yes – 13, 81%

No – 1, 6%

Not Sure – 2, 12%

Q4 – Why or why not?

- Find out more on how I can help
- As stated above, I want to be a part of this effort as it's getting off the ground.
- Not sure I will be in town but willing to participate in helping.
- Schedule
- Press forward!
- I am excited about this organization and the possibilities it has. We have to keep the spirit alive.
- Out of town that day
- Move it forward.
- I will do my best to be a part of this movement as long as my schedule and commitments align with the schedule.
- Because I want to be a part of CATA!
- Want to stay involved and updated
- For the same reason I came in the first place. Also, based on the first meeting, I think the group has potential to accomplish its goals.

Q5 - Who else should we invite to participate in the development and mission of CATA? Please provide contact info. if you want us to invite them.

- Robert Carr 501 231 8109
- Marc Billingsley 870 329 4967
- Jamie Johnson 501 605 2687
- Bike shop reps.
- Maumelle businesses.
- Fred Phillips, DLT Event Mgmt.
- Scott Penrod, CARVE
- Tom Burks
- Ian Hope
- Laura Wooldridge
- AR Heels on Wheels

- Marc Osorio mosorio@harding.edu
- Orbea

Q6 - What persons/organizations do you think might be interested in financially supporting our work to design, build and maintain trails in central AR?

- Riders Ready Bike Shop
- Ozark Outdoor Supply
- Stone's Throw Brewing
- Gearhead Outfitters
- Chainwheel
- Diamond Bear Brewing Company
- Rock Town Distillery
- Damgoode Pies
- U.S. Pizza Company
- Hiking groups...there is a meet up for hiking.
- Orbea
- Riverside Subaru
- bike shops
- AR Blue Cross/Blue Shield
- USABLE Life Insurance
- Bike manufacturers
- Sports Authority
- Academy Sports
- Bass Pro
- Beer distributors
- Carve
- Spokes
- Big Dam Bridge Foundation
- Partners for Pinnacle (Pinnacle Mountain State Park Friends Group)
- AR Parks & Tourism
- The Capital Hotel

Q7 - What persons/organizations do you think might be interested in providing us with in-kind support, i.e. beer and food for field workdays, heavy equipment for trail construction, UTV or ATV support, specific expertise, etc.?

- Stone's Throw Brewing
- Diamond Bear Brewing Company
- Damgoode Pies
- U.S. Pizza Company
- Fuller and Son Hardware
- Reed's Power Equipment
- Find out which organizations supported the Big Dam Bridge ride

- Zacks Bar and Grill
- Fizer Kubota
- Ag Pro Arkansas
- Home Depot
- Lowes
- Volvo Rents
- First Security Bank (they have portable grills)
- Corkys
- Whole Hog.
- Caterpillar
- Stones Throw Brewery
- Boscos
- Vino's
- Capital Hotel

Q8 - what ideas, suggestions, comments, or criticisms do you want to throw out for consideration?

- I have some background in journalism and for some time now I have been kicking around the idea of putting together a piece on the riding scene in Arkansas to submit to a mountain bike magazine. Last spring, Dirt Rag ran a story on the Slaughter Pen. After I read it, I wrote a letter to the editor and talked about how AR was underappreciated for the amount of fun it offers fat tire enthusiasts, and they published it. I say all this because (and this will come as no surprise to you) this type of effort has the potential to get a lot of attention in the mountain bike community. Dirt Rag is a big IMBA supporter, and they run a feature or two on burgeoning ride centers or mountain bike destinations in practically every issue. At some point, I would love to put something together both highlighting the existing riding in central AR, and discussing the efforts to expand the trail network with the ultimate goal of securing ride center status. It wouldn't have to be Dirt Rag either, I'm just familiar with that magazine and I know they run this kind of stuff. Just an idea, but it could provide some exposure and recognition to the scene and the work being done in central AR. I'd be happy to "interview" you, Mike, Gene, the folks at NLR Parks, Steve and any of the other key players sometime to get more information and possibly put something together.
- I'm sure the name has already been set, but I was thinking Mid Ark Trail Association would be a good name so the acronym wouldn't be confused with Central Arkansas Transit
- Ask if people would like to donate benches along the trail with their name on a plaque for donation.
- It would be great to have a water source along the trail.
- Ask Buddy Villines to help with grant funding
- The two most critical area of focus need to be: 1) approval/or the blessing from F.O.O.T to use the existing Ouachita Trail on the north side of the lake. 2) At least one trail on the south side.

- Vino's Pizza & Brew Pub has a large back room and stage to hold meetings. The atmosphere is perfect for our group and they brew the best beer in central AR.
- Create subcommittees and have them work on small projects between meetings.
- It might be a good start to plan a workday/ride at one of the current local trails.
- Definitely need to specify the extent of our stewardship - are we just focused on the trails around the LR area or will we be adopting trails further away (e.g. LOViT, Iron Mtn., Cedar Glades)? It's one thing to get an organization together, but how do we ensure we're building good sustainable, fun mtb trails?
- Will IMBA be able to help us design & teach us how to build properly? I assume we're not just going to go out & start blazing trail without a ton of development ahead of time?
- Getting the Ouachita Trail in this area fully open to bikes is probably a very good first priority. It will give us miles of already built trail that we can start maintaining and building loops off of right away. It will also let CATA make a big entrance into the MTB community, which will help with membership.