

Central Arkansas Trail Alliance

Board of Directors Meeting Agenda - Monday, June 6, 2016 (6:00 – 8:00pm)

Location: Mitchell, Blackstock, Ivers & Sneddon, PLLC Law Firm

1010 West 3rd Street, Little Rock, AR 72203

1) Welcome – Attendees: Matt Goddard, Mike Mitchell, Basil Hicks III, Bob Oken, Brett Budolfson, Sharon Saunders w/ guest Scott Saunders

2) Approval of Minutes and Treasurers report - Tina Mitchell was not in attendance so conversation was tabled until later meeting.

3) Grant Applications: Refer to list of grants sent to the board earlier this year. Brett to contact Mark Webb with the parks department for grant projects and to assist in the application process and writing support. Examples: Pump track, flow course, etc.

4) Trail Maintenance:

Basil Hicks, III: many nice new bridges at Outer Loop...come ride them!

- need limbs and stickers pruned back
- Scott Saunders willing to assist in maintenance b driving the Rokon at Camp Robinson
- Remove naturally formed berms that have formed over time and impede drainage.
- suggestion was made that Camp Robinson needs to switch to maintenance of existing trails vs. building new trail. 40+ miles currently there
- Camp pass is now an ID card issued to new and renewing Sportsman's Pass holders

Basil Hicks, Jr.: (submitted comments)

- Construction season is over. New trail at Boyle and lots of new trail, reroutes and bridges at Camp. If you want details suggest you ride or run Boyce and 5 mile, Airport, Dogwood, Can o Corn, Outer Loop, Elevator and Gary's Little Lamb at Camp.
- Central Arkansas Trail Maintenance Face book page is up and running. About 40 have joined and 3 trail segments have been adopted. If you haven't joined, do so. Find a partner or partners and adopt a trail segment. B 3 has more to share at the meeting.
- We are behind on trimming back the new growth and need all the help we can get. We have sprayed some trail at Camp for weeds with the Recon and a backpack sprayer.
- Tools are available if needed. Mike, Matt, Brian and I have keys to the (CATA) trailer, We could use a few more sets of loppers and a couple of string trimmers and a backpack sprayer if the budget can stand it
- Renewed my camp pass recently. Background check took less than a minute. You won't be able to fill out the paperwork before they get the check done. Location is convenient @ Post Headquarters-billeting just inside the front door to the right.

5) IMBA summit participation – Brett

- \$500-600 for tent at IMBA summit.
- Goal: Have CATA tent with other stake holders interested in promoting MTB in central AR.
- A motion was made (Mike Mitchell) and seconded (Matt Goddard): CATA will purchase a booth at IMBA Summit and will approach other entities regarding help with costs and/or shared space at the IMBA Summit. Motioned passed with a 6 (for) – 0 (against) among board members in attendance.
- Mike Mitchell to follow up with Diamond Bear Brewery about sponsorship and participation at the Summit.

6) CATA Happy Hour: Matt G. updated us on the first HH held at Recycle Bikes for Kids.

- Great event, but few in attendance. 6 total included 3 board members and their guests. 6 bikes refurbished and ready for a new home as a result.
- Next Happy Hour to focus on social event only and to support a local brewery establishment.
- suggestion was made to include a raffle drawing of an item donated by a local business to attract greater attendance at the event.

7) Central Arkansas Water...update on access at Lake Maumelle:

- Mike Mitchell commented on the CAW comment page in support of CAW allowing MTB access to the Ouachita Trail section in the Lake Maumelle watershed on behalf of CATA.
- Mike Mitchell agreed to contact Steve Schneider (IMBA Regional Director) for studies and information regarding MTB's and their affect on trails and runoff.

8) Social Media Approach:

- Matt Goddard commented that CATA's social media approach needed revamping. Currently, all of the social media communications come from Joe Jacobs (Website, Facebook, newsletter), overloading him. Suggested that we breakup these responsibilities among board members as follows: Website – Joe Jacobs, Facebook – Bob Ocken (Volunteered), Newsletter – Matt Goddard (Volunteered).
- Brett Budolfson suggested that we use Facebook Instant Messenger to suggest posts or to communicate with the board regarding specific events.

9) Take a Kid MTB'ing Day:

- Suggested we table until next meeting to get Joe Jacobs involved and to pic a date for the event.
- need to get a school involved

10) All-A-CARP:

- target date for Sept/Oct, dodging summer heat
- schedule on away date for football Razorback football game

11) Fundraiser potential at Verizon Arena:

- Matt Goddard suggested the board and actives could look into volunteering at Verizon Arena during an event to work the concessions stand for a share of the proceeds from the event. The board spoke in favor of this idea. Matt is to follow up with Verizon arena regarding potential dates and events.

12) Set a date for take a kid MTB day. Get involvement from local schools and other get stake holders in the community - Possibly Get ramp company progressive bike ramps PBR involved – Brett/Mike

First Saturday in Oct. Oct 1. Brett to work on connections with Progressive and others.
Mike to discuss with Sandy Campbell. Recycle bikes for kids involvement.

13) Other Business:

Thoughts on a CATA Advisory Board? Is there a need? Can we even do this per bylaws? Maybe select 8 people, that have a required yearly meeting. Looking at folks who don't necessarily need to be involved in a hands on approach, but have a mutual interest, and potential for monetary support or connections, etc?

Examples - Dhu Thompson (Delta Plastics) Brent Whittington (Moots Cycles) Dave Roberts (Crafton and Tull) National Forest Service, Blue Cross Blue Shield Person, ORBEA, Axiom, Recycle Bike for Kids, A construction company CEO, Banks, Stephens, Graham Cobb (Chamber of Commerce), Terry Hartwick (NLR Parks), Kane Webb, Bike Shop owners, Camp Robinson representative, Sandy Campbell, Governor's office representative, Mark Stodola, Etc. Etc. Etc. Please suggest others!

- Matt Goddard to follow up with Bruce Alt and Steve Schneider regarding legalities and our chapters ability to do this.

- need to create a set of by-laws. These people would provide direction, advice, support, etc. on a 1 day a year basis.

- Lots of support from the board for this. Informal, get organized discussion with key stakeholders in the community regarding CATA activities and direction.

****Timing of this meeting would be in the spring prior to major riding season.*

Respectfully submitted,

Matt Goddard
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